



Ventiva Appoints Mike Lewis as Vice President of Business Development in a New Chapter of Innovation and Growth

May 9, 2024 –Ventiva®, a leading company in active cooling solutions for electronic devices, today announced the appointment of Mike Lewis as its Vice President of Business Development. The role will help position Ventiva’s proprietary Ionic Cooling Engine (ICE®) air movement technology as the go-to solution for increasing thermal management challenges in consumer electronics.

Ventiva's ICE®, initially focused on laptop computers, eliminates the fan and silently facilitates heat transfer, paving the way for a new generation of slim, lightweight, and ultra-compact devices. Currently, ICE® is able to manage up to 30 watts of thermal design power (TDP), marking a significant milestone in electronic device performance and design.

Carl Schlachte, CEO, Chairman, and Director of Ventiva, said, “Mike's addition to our leadership team is a testament to our commitment to excellence and innovation. His expertise and history of fostering enduring partnerships is instrumental in propelling Ventiva into new markets.”

Prior to joining Ventiva, Lewis, a seasoned professional, has held senior-level positions in sales, marketing, and business development at Fortune 500 companies, including Seagate Technology, Flex, and Enphase Energy, and startups, including Rapid Robotics. His track record includes the successful execution of go-to-market initiatives across enterprise, service, manufacturing, and OEM sectors, making him a valuable addition to the Ventiva team.

At Ventiva, Lewis will drive stakeholder engagement, design a robust sales infrastructure, and implement go-to-market strategies focusing on customer value.

“Ventiva is the most disruptive technology startup I have worked at, and I look forward to bringing its innovative thermal management capabilities to the consumer electronics market,” said Lewis. “ICE® is truly a game-changer, and I am pleased to be a part of the next wave of more efficient electronics.

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About Ventiva

Ventiva, a leading company in active cooling solutions for electronic devices, enables thinner, faster, and cooler high-performance devices that are lightweight, silent, and vibration-free. The company's patented ICE® technology is a pioneering all-electronic heat transfer technology created to address the thermal problems exacerbated by modern high-performance semiconductor design.

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